



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency/T-Code
Buyer
Salesperson
Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Pol/Iss/Americans for Prosperity (11360)
Mentzer Media Services, Inc. (3427)/833926
CLOYD, ELISE
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Issue (1068)
AMERICANS FOR PROSPERITY (104184)
National/Political
1863/06261970

Invoice 635422
Inv Date 9/30/2012
Terms Net 30
Contract 325333
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:50:57PM

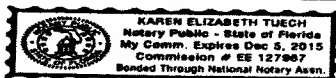
AMERICANS FOR PROSP.
AMERICANS FOR PROSPERITY

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
16.0	Spot	7:00:00AM- 9:00:00AM	Day, M-1	08/27/12 7:25AM (Mo)	00:30	AFP12TV18H	\$1900.00	
17.0	Spot	11:00:00AM- 12:00:00PM	Day, M-1	08/27/12 10:58AM (Mo)	00:30	AFP12TV18H	\$800.00	
18.0	Spot	12:00:00PM- 1:00:00PM	Day, M-2	08/27/12 12:22PM (Mo)	00:30	AFP12TV18H	\$850.00	
18.0	Spot	12:00:00PM- 1:00:00PM	Day, M-2	08/27/12 12:43PM (Mo)	00:30	AFP12TV18H	\$850.00	
19.0	Spot	5:00:00PM- 6:00:00PM	Day, M-1	08/27/12 5:40PM (Mo)	00:30	AFP12TV18H	\$2200.00	
20.0	Spot	6:00:00PM- 6:30:00PM	Day, M-1	08/27/12 6:27PM (Mo)	00:30	AFP12TV18H	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00PM	Day, M-1	08/27/12 7:05PM (Mo)	00:30	AFP12TV18H	\$3600.00	
22.0	Spot	7:30:00PM- 8:00:00PM	Day, M-1	08/27/12 7:47PM (Mo)	00:30	AFP12TV18H	\$3600.00	
23.0	Spot	11:35:00PM- 12:05:00AM	Day, M-1	08/27/12 11:54PM (Mo)	00:30	AFP12TV18H	\$800.00	
24.0	Spot	11:00:00PM- 11:35:00PM	Day, M-1	08/27/12 11:33PM (Mo)	00:30	AFP12TV18H	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$19,600.00	Total Spots	10
Commission	(\$2,940.00)		
Net Total	\$16,660.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

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